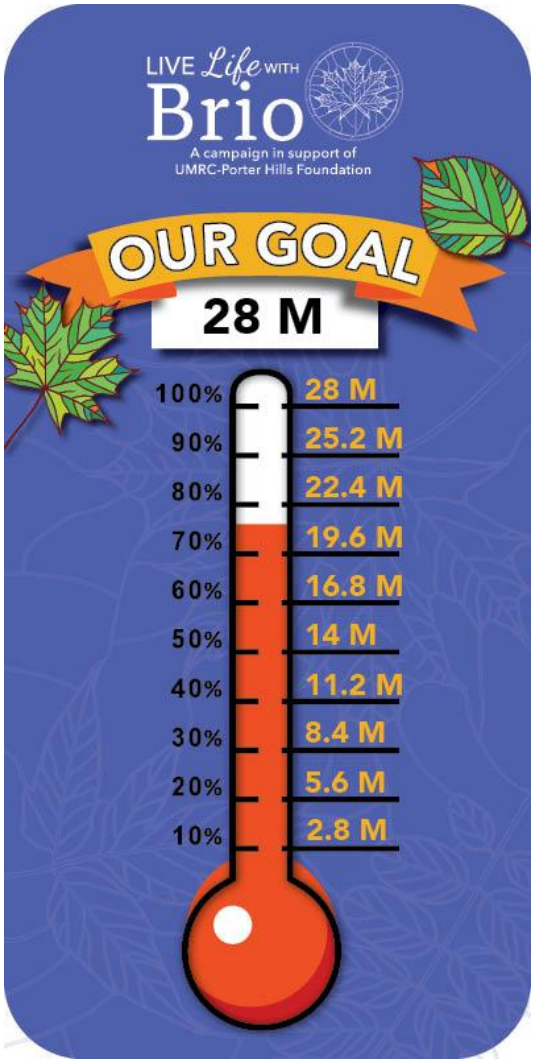
LIVE Life WITH Brio
A campaign in support of
UMRC-Porter Hills Foundation

Campaign Update

Autumn 2026

UMRC-Porter Hills Foundation's *Campaign Update*



We are excited to provide an update on all that has taken place across Brio Living Services over the summer! Progress continues with the transformation of the **Porter Hills Village** campus. We recently celebrated the rededication of our beloved **Chelsea Retirement Community** (CRC) Chapel & Performing Arts Center on August 26. Two new **PACE** satellite Day Centers in Monroe and Niles are nearly ready for participants. And we hosted our first **Foundation Signature Luncheon** event in Grand Rapids on September 24. ***It's an exciting time to be part of our vision of a world where all are empowered to age well!***

Our **Live *Life* with Brio** Comprehensive Campaign is fully public now, and donors, like you, continue to inspire our efforts.

Number of Lives Changed:
IMMEASURABLE!

Thank you! Together, we are helping ensure that vibrant living is a reality for all those we serve.

Named Gift Opportunities for the Campaign!
To learn more, visit *https://Foundation.MyBrio.org/brio-naming-opportunities/*

UMRC PORTER HILLS Foundation

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Rededication of CRC Chapel & Performing Arts Center



The UMRC-Porter Hills Foundation and Brio Living Services celebrated the rededication of Chelsea Retirement Community (CRC)'s newly renovated and expanded Chapel & Performing Arts Center on August 26, 2026. Nearly 150 guests were on hand, including Bishop David A. Bard of the Michigan Conference of the United Methodist Church who led the blessing and dedication of the new space. Other speakers included Russ Ives, Chair of the Brio Corporate Board and grandson of Bishop Marshall Reed who presided over the opening dedication of the CRC Chapel in 1952.

Read more at https://foundation.mybrio.org/wp-content/uploads/sites/11/2026/08/CRC-Chapel-Perf-Arts-Ctr-Rededication-PR.pdf



Dr. Bill Baer with Kelli Smith

Foundation Signature Luncheon Series

The UMRC-Porter Hills Foundation launched its **Signature Luncheon Series** on September 24 at Cascade Hills Country Club in Grand Rapids. ***Living Well: A Conversation on Health & Aging*** offered expert insights, meaningful conversation, and ideas for living well, featuring Dr. Bill Baer, President & Chief Medical Officer of Exponential Health.

A special thank-you to all our Sponsors who made this event possible, including our ***Presenting Sponsor…***

Huntington Bank

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Make an Impact with a Gift from your Donor Advised Fund!

Did you know you can make a powerful difference for the causes you care about most—like the UMRC-Porter Hills Foundation—by recommending a grant from your **Donor Advised Fund** (DAF)? As we approach the end of the year, your generosity can help us reach our goals and inspire hope through the **Live *Life* with Brio** campaign.

October 8 is DAF Day! DAFs are a convenient way to offer support, while also providing tax advantages and amplifying your impact. **By making a gift from your DAF before December 31**, you help sustain our mission and make a transformative difference in our communities. Learn more at https://foundation.mybrio.org/planned-giving-opportunities-in-michigan/

Tom and Barb Jackoboice: *Ensuring Legacy of Care*



Campaign Co-Chairs Tom and Barb Jackoboice have been long-time supporters of the work of Brio Living Services and the UMRC-Porter Hills Foundation. Tom served on both the Porter Hills Governing and Foundation Boards, eventually chairing both. Tom's mother lived at Porter Hills Village and ultimately experienced the entire continuum of care.

"Serving Porter Hills became an important part of our lives," Tom and Barb share. "We remain grateful for the wonderful care she received. Supporting the Foundation and the work of Brio Living Services in our estate plan as **Legacy Society** members gives us confidence that quality care in all our communities will continue for generations to come. ***We hope you will join us!"***

Benevolent Care By the Numbers: FY25-26



Last year, the Foundation invested over **$1.2 million** in Benevolent Care for Brio residents who have outlived their savings. The average age of a Benevolent Care recipient is **89 years of age**. Foundation support helps ensure that residents can continue receiving the care and support they need in the Brio homes they love. **Benevolent Care needs increased by 39% since 2024-25.** As the aging population continues to increase, we anticipate the need for Benevolent Care will continue to grow across our organization.

Make a Legacy Gift to the Benevolent Care Fund!

Your thoughtfulness will ensure that our residents always have a home at Brio where they are loved and cared for.

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Reezie DeVet Hands Gavel to New Foundation Board Chair Will Epps IV



Thank you to Reezie DeVet who recently completed her service as Chair of the Foundation Board. We appreciate Reezie's outstanding leadership, warm positivity, and vast expertise. We also welcome Will Epps IV of Ypsilanti as our new Foundation Board Chair. Will has served on the Foundation Board since 2022. Thank you both for your unwavering commitment and support of vibrant aging.

Anonymous Gift Helps Provide Sleek Ride for West-Side Residents



Residents at Porter Hills Village and Cook Valley Estates in Grand Rapids are riding in style, thanks to a new bus, purchased with the help of a generous, anonymous gift.

"The bus has opened up wonderful opportunities for residents to stay active, social, and connected to the community," said Angela Treas, Lifestyle Manager, Cook Valley Estates. "We are thrilled to see how much enjoyment, independence, and engagement the new bus is bringing our community!"

A HUGE Thank You to our Live Life *with Brio Campaign Cabinet!*

Campaign Co-Chairs: Russ and Susan Ives, Tom and Barb Jackoboice, Jim and Marie Preston

Honorary Campaign Co-Chairs: Howdy Holmes, Don and Nancy Lubbers, Steve Sarns

Cabinet Members: Dr. Marjorie Almeda, John Barrows, Irfan Bhabhrawala, Carolyn Collins, Kate Collins, Reezie DeVet, Chris Edgar, Will Epps, Carl Failor, Robbie Felton, Barbara Hohman, Carol and Chuck Jennings, James Kelly, Dick Lundy, Nicole Maag, Rev. Dr. Brent McCumons, Luke Reynolds, Jacqueline D. Taylor, Ph.D., Cal and Barb Verduin, and Steve Fetyko, Brio Living Services, President & CEO

Honorary Cabinet Members: Rich and Karen Brown, Judy Stratman

Endorsers: Dave and Tina Frescoln, David and Marion Griffiths, Hamlin Family Foundation, Cherry Jacobus, Will Johnson, Fred and Terry Junger, Nelson Lumm, John and Carol VerMeulen

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