



LIVE *Life* WITH **Brio**

A campaign in support of
UMRC-Porter Hills Foundation



UMRC
PORTER HILLS
Foundation



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Dear Friends,

Since 1906, Brio Living Services (formerly United Methodist Retirement Communities and Porter Hills) has offered Michigan's most diverse housing and service options to older adults of all income levels. Today, Brio's mission is: **Welcoming all, partnering together, enriching lives**, with a vision of **a world in which all are empowered to age well**.

Much has changed over the years, but our foundation of faith and caring has never wavered. Today, Brio's 22 locations and service lines provide care for approximately 8,000 older adults annually. It is our great privilege to be part of their lives, as well as those of their loved ones, and of Brio's dedicated team members and their families.

Each of us Co-Chairs has seen first-hand the positive impact of the organization through the lens of a family member. Our loved ones experienced Brio's continuum of care as they aged, and we each felt the warmth of devoted team members who felt called to care for older adults and who became part of our family.

As the population of older adults continues to grow, especially in Michigan, we understand the urgency of supporting the growth of Brio Living Services—both for the older adults Brio serves and its team members. The **Live Life with Brio** Campaign focuses on **Capital Improvements, Team Member Investment, Program Investment, and Benevolent Care**, the cornerstone of the UMRC-Porter Hills Foundation.

How do we describe Brio Living Services? Compassionate, dynamic, trendsetting, and—gratefully—open to people of varied backgrounds, needs, and resources. We are proud to serve as Campaign Co-Chairs, and we invite you to join us in helping older adults to **Live Life with Brio!**

With heartfelt gratitude,



*Russ Ives
Susan Ives*

Russ and Susan Ives



*Tom Jackoboice
Barb Jackoboice*

Barb and Tom Jackoboice



*Jim Preston
Marie Preston*

Jim and Marie Preston



Kelli Smith, UMRC-Porter Hills Foundation President & CEO;
Steve Fetyko, Brio Living Services President & CEO



CAMPAIGN CO-CHAIRS

Russ and Susan Ives
Barb and Tom Jackoboice
Jim and Marie Preston

HONORARY CAMPAIGN CO-CHAIRS

Howdy Holmes
Don and Nancy Lubbers
Steve Sarns

CABINET MEMBERS

Dr. Marjorie Almeda
John Barrows
Irfan Bhabhrawala
Carolyn Collins
Kate Collins
Reezie DeVet
Chris Edgar
Will Epps
Carl Failor
Robbie Felton
Barbara Hohman
Carol and Chuck Jennings
James Kelly
Dick Lundy
Nicole Maag
Rev. Dr. Brent McCumons
Luke Reynolds
Jacqueline D. Taylor, Ph.D.
Cal and Barb Verduin

HONORARY CABINET MEMBERS

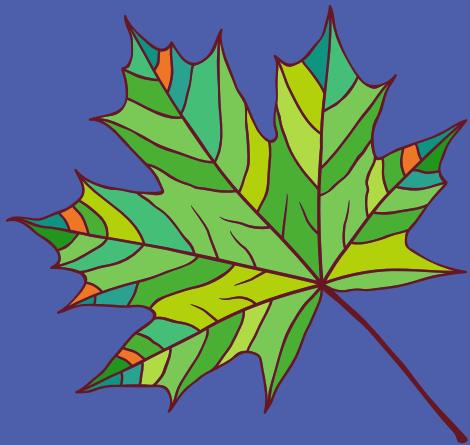
Rich and Karen Brown
Judy Stratman

ENDORSERS

Lori Lee Curley
Dave and Tina Frescoln
David and Marion Griffiths
Cherry Jacobus
Will Johnson
Fred and Terry Junger
Nelson Lumm
John and Carol VerMeulen



IMPORTANCE OF CAMPAIGN



At Brio Living Services, the older adults we serve come from all walks of life, each with a unique story to share. Yet what connects us is a desire to live with passion and purpose as we age. It's what we all want—to live life independently, with joy, faith, and vibrancy.

With your help, we can achieve the goal of living our best lives as we age. To provide compassion and caring for older adults, as well as our dedicated team members, is life-changing for the giver as well as the recipient. We hope you will join us!

brio:

vivacity, verve, enthusiastic vigor—the very aspects of vibrant living that we aim to bring to the older adults in our care at Brio Living Services.



Our History



Chelsea Retirement Community Chapel was dedicated.



Chelsea Retirement Community's Dancey House independent living apartments were completed.



Towsley Village Memory Care Center opened, offering state-of-the-art care for those living with dementia.



Cook Valley Estates ushered in new level of retirement elegance.



Green House® Homes on the Cook Valley Estates campus offer the gold standard in skilled nursing care.



UMRC and Porter Hills affiliated to become one like-minded, faith-based organization serving older adults.

1906

United Methodist Retirement Communities (UMRC) was founded in Chelsea by Methodist pastors and lay leaders to provide a lifetime of caring and dignity for older adults.



1952

1970
1990

Porter Hills Village opened its doors, thanks to the vision of members of Westminster Presbyterian Church in Grand Rapids.



1997

2000
2007

Walker Meadow Affordable Living community opened, first of six in Kent County.



2000
2007

UMRC and Porter Hills each developed innovative Programs of All-inclusive Care for the Elderly (PACE) for low-income, nursing home-eligible older adults.



2009

2013

The Thome Rivertown Neighborhood launched, the first affordable assisted living community in Detroit.



2019

2022

UMRC & Porter Hills adopted a new name: Brio Living Services.



LIVE LIFE

VIBRANTLY...

CAPITAL IMPROVEMENTS (\$21 MILLION TOTAL)



Brio Living Services' comprehensive planning includes exciting rebuilding projects at our flagship campuses to ensure the older adults we serve can live life to the fullest. These include:

- Construction of 100-110 beautiful new **Assisted Living** and **Memory Care** apartments at **Porter Hills Village**.
- Transformation of the **Health Center at Porter Hills Village**, thanks to new construction that will adopt the innovative Household or **GREEN HOUSE® Home** model of person-centered care.
- Expansion and enhancement of the **Martindill Wellness Center and pool at Porter Hills Village** and the **Meijer-Hadley Wellness Center at Cook Valley Estates**.
- Revitalization of the **Chelsea Retirement Community Chapel** and gathering spaces.

Did you know?

By 2034, older adults are projected to outnumber children under 18—for the first time in U.S. history. Michigan is one of the fastest aging states in the nation (U.S. Census Bureau).



"While my mom was still in good health, my dad had early stages of Alzheimer's disease and my aunt required nursing care. My mom was trying to care for them both. We made the decision to move all three of them to Porter Hills Village where they could each receive the level of care they needed. The way the team members loved all my family was the most important thing."

—Marie Preston, daughter and Campaign Co-Chair



LIVE LIFE

BOLDLY...

TEAM MEMBER INVESTMENT (\$2 MILLION)

We recognize it takes compassionate, skilled team members to deliver on the promise of our mission every day. For most, it is not just a job, but a calling to serve others. Our team members go the extra mile to make life better for older adults and, with the help of our donors, we are honored to give back to them in these life-changing ways:



- **Scholarships** to help Brio team members realize their educational and career goals.
- **Emergency Aid**, providing eligible team members with limited assistance in times of emergency.
- Access to reliable, affordable **Transportation | Childcare | Workforce Housing** to ease the burden of these expenses on our team members.

"I am grateful for my Scholarship. Financially, it's taking a lot of stress off going to school, and it shows our organization cares about its team members. It helps that I can work, and it motivates me more to continue my education."

—Mia Larson, Shabaz at Green House® Homes, who is pursuing her R.N. degree, thanks to a scholarship from the UMRC-Porter Hills Foundation.



Did you know?

Brio Living Services employs over 1,350 professionals across the state.



"It's mentally hard to come home and not have your safe space. The Emergency Aid Fund has really provided a sense of calmness in the midst of chaos. I'm one of the biggest advocates for the Foundation. It is an honor to work for an organization that cares about its team members, especially in times of crisis."

—Courtney Phiscator, Brio Human Resources Learning and Development Manager, who received Emergency Aid following a tornado that damaged her home.

LIVE LIFE

JOYFULLY...

PROGRAM INVESTMENT (\$3 MILLION)

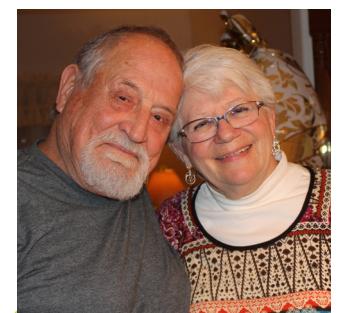


At Brio Living Services, we provide myriad ways for older adults to find their purpose, follow their passions, and live life as independently as possible. These include deeply meaningful living spaces and experiences that bring value, dignity, joy, and purpose for the older adults we serve, such as:

- **Affordable Living/Low-Income Services:** Many older Michiganders struggle financially during retirement. Brio renews its commitment to offer a variety of affordable care and living options so older adults across the state have access to the quality healthcare and services they need to live safely and independently.
- **Enrichment and Engagement:** Following the Seven Dimensions of Health and Wellness, the older adults we serve enjoy the satisfaction of rich, vibrant daily life through improved physical, mental, and spiritual well-being.

"PACE has made his life so much better, and he looks forward to going. PACE also gives me breathing space."

—Pat and Audrey, PACE (Program of All-inclusive Care for the Elderly) participant and spouse



Did you know?

Brio Living Services serves the most economically diverse population of older adults in the state.



"Exercise is so good for the body, brain, and soul! I am grateful for these programs that enable us to remain active, independent, and healthy!"

—Kathy, resident

LIVE LIFE

FAITHFULLY...

BENEVOLENT CARE (\$2 MILLION)



The cornerstone of our organization throughout our combined history has been the **Benevolent Care Fund**, ensuring that qualified residents who outlive their savings always have a home where they are loved and cared for like family. It is at the heart of our faithful founders' vision on both sides of the state, allowing older adults to age with dignity and grace, even if they exhaust their resources. It remains the most faithful aspect of the work we do to care for older adults, and we continue to honor that commitment. Through the **Live Life with Brio** Campaign, we will focus fundraising efforts for the Benevolent Care Fund for both the east and west.

Did you know?

The average age of a Benevolent Care recipient is 91 years old.

"There are not enough words to express my tearful thanks to the UMRC-Porter Hills Foundation's Benevolent Care Fund for the care of my wife these past several years. I don't know what we would have done without this financial assistance. Benevolent Care is wonderful and appreciated by people like us who are suffering through a serious late life trauma. Thank you."

—Edward, resident





CAMPAIGN BY THE NUMBERS

Capital Improvements:	\$21,000,000
Team Member Investment:	\$2,000,000
Program Investment:	\$3,000,000
Benevolent Care:	\$2,000,000

TOTAL: \$28,000,000*

Please note that approximately \$15 Million has already been successfully raised toward many of our current campaign priorities. This amount is IN ADDITION to the \$28 Million **Live Life with Brio Campaign goal.*

*You Can Make a Difference
in the Lives of Older Adults
and Team Members!*

The goal of **Live Life with Brio – a campaign in support of UMRC-Porter Hills Foundation**, is to help older adults—of all backgrounds, needs, and resources—live life to the fullest. This includes supporting our dedicated team members who provide outstanding care for those we serve. Your support of our campaign helps make a tangible difference in their lives.

GIFTS MAY INCLUDE:

- A one-time cash gift
- A multiple-year pledge commitment
- A gift of appreciated assets (for example, stock)
- A planned or estate gift

Your charitable gift is tax deductible to the full extent of state and federal law. Please check with your tax advisor for more information.



**TO LEARN MORE, CONTACT
THE UMRC-PORTER HILLS
FOUNDATION AT**

EAST: 734.433.1000 Ext. 7502

WEST: 616.577.2297

Foundation.UMRCPH.org

GET IN TOUCH

**BUSINESS CARD SLOT
IN FOLDER FLAP**



*With your help, we look forward to
bringing these projects to life at
Brio Living Services, in Support of:*

OLDER ADULTS – OF ALL INCOME LEVELS!

TEAM MEMBERS

FAMILIES

THE COMMUNITY

...Both Today and Tomorrow!



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