



FOR IMMEDIATE RELEASE

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Two Successful, Like-Minded Senior Living Organizations Explore Potential Strategic Affiliation

Brio Living Services and Ohio Living Seek Ways to Expand Mission, Enhance Aging Services in Great Lakes Region

CHELSEA/GRAND RAPIDS, Michigan, and WESTERVILLE, Ohio (January 30, 2023) –Brio Living Services, formerly UMRC & Porter Hills, and Ohio Living, recently announced they will explore a potential strategic affiliation to enhance aging service offerings in the Great Lakes region. Both faith-based organizations are leaders in their local and regional markets and maintain strong ratings for quality care, resident and team member engagement, and strong Fitch financial ratings.

“We value partnerships that are built on culture alignment, shared values and trust, and are excited to explore a potential strategic affiliation with Brio Living Services,” said Ohio Living Chief Executive Officer Laurence C. Gumina. “As we kick off the early stages of due diligence, we recognize the potential this partnership presents to expand our collective reach and impact. We are committed to finding an outcome that benefits residents, participants, patients, and team members of both organizations.”

Brio Living Services President and CEO Steve Fetyko agreed, “The rapid pace of change in the senior living and service sector post-Covid makes it more important than ever for like-minded organizations, like Brio Living Services and Ohio Living, to consider uniting behind a common, broad-based strategy.” He added, “Smart growth is essential, and both organizations are focused on making decisions that allow them to achieve the best possible outcomes for the people they serve and their compassionate team members.”

Benefits of exploring affiliation include the strategic scaling opportunity to meet changing economic conditions, and to create new services and expand existing ones to bring enhanced quality of life, comfort, and wellbeing to older adults and their families across the Great Lakes region.

It is anticipated that the due diligence process will take the remainder of 2023, at which time both boards will make a final decision regarding a strategic affiliation. In the interim, Gumina said, “Ohio Living and Brio Living Services leadership will work closely to ensure the highest quality care and maximum benefit to the older adults we serve and our dedicated team members.”

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*Building on a foundation of 117 years of service to older adults, **Brio Living Services**, formerly UMRC & Porter Hills, is a faith-based, nonprofit organization whose mission is: Welcoming all, partnering together, enriching lives. Its vision is: A world in which all are empowered to age well. With a tradition of exceptional quality and a commitment to cutting-edge care, Brio Living Services serves the most economically diverse population of older adults from 24 locations and service lines across Michigan. These include independent living, assisted living, memory care, rehabilitation and skilled nursing, home health, and continuing care at home. Its affiliates include Programs of All-inclusive Care for the Elderly (PACE®), hospice care, care coordination services, affordable assisted living, and affordable housing. The UMRC-Porter Hills Foundation raises several million dollars annually to support Benevolent Care, Team Member Support Services, Life Enrichment programming for older adults, Capital Improvements, and other service supports. 734.433.1000 | 616.949.4975 | MyBrio.org*

*Now celebrating a century of growth, **Ohio Living** is one of the largest and most experienced not-for-profit, multi-site senior living organizations. With 12 life plan communities (including independent living, assisted living, skilled rehabilitation, memory care and long-term nursing), Ohio Living Home Health & Hospice, and Palliative Medicine, our total service area covers over 10 million Ohioans wherever they call home. Additional service lines include provider-owned physician and nurse practitioner services, a Medicare Advantage plan, and pharmacy services. Ohio Living Foundation raises several million dollars annually to support charity care, special programs, capital expansion, and endowment. 614.888.7800|OhioLiving.org*